

### Kern conference 2020

A two-day event on the development of corporate, brand, and illustrative typography projects by some of today's most active and influential practitioners from around the word.

		October 15				October 16
9:00 - 9:30	Opening Remarks			9:00 - 9:30	Opening Remarks	
9:30 - 10:15	Alex Trochut	Freelance		9:30 - 10:15	Neville Brody	Brody-Associates
10:15 - 11:00	Abbot Miller	Pentagram		10:15 - 11:00	Keetra Dean Dixon	RISD
11:00 - 11:30	Break	30 Minutes		11:00 - 11:30	Break	30 Minutes
11:30 - 12:15	Veronica Fuerte	Hey Studio		11:30 - 12:15	Ksti Hu	Two Packs
12:15 - 1:00	Erik Spiekerman	Eden Spiekerman		12:15 - 1:00	Oded Ezer	Stodio Ezer
1:00 - 2:30	Lunch	1 Hour 30 Minutes		1:00 - 2:30	Lunch	1 Hour 30 Minutes
2:30 - 3:15	Rejane Dal Bello	Studio Rejane Dal Bello		2:30 - 3:15	Louise Fili	Louise Fill
3:15 - 4:00	Jan Bajtilk	Studio Bajtilk		3:15 - 4:00	Zipeng Zhu	ZZ-IS
4:00 - 4:30	Break	30 Minutes		4:00 - 4:30	Break	30 Minutes
4:30 - 5:15	Zuzana Licko	Emigre		4:30 - 5:15	Paula Scher	Emigre
5:15 - 6:00	Stefan Sagmeister	Sagmeister & Walsh		5:15 - 6:00	Issei Nomura	Sagmeister & Walsh
6:00 - 6:45	Craig Ward	Occasional artist		6:00 - 6:45	Closing Statements	
6:45 - 7:00	Evening Statements			7:00 - 10:00	After Party	

October 15

6:00<sub>-</sub>6:45

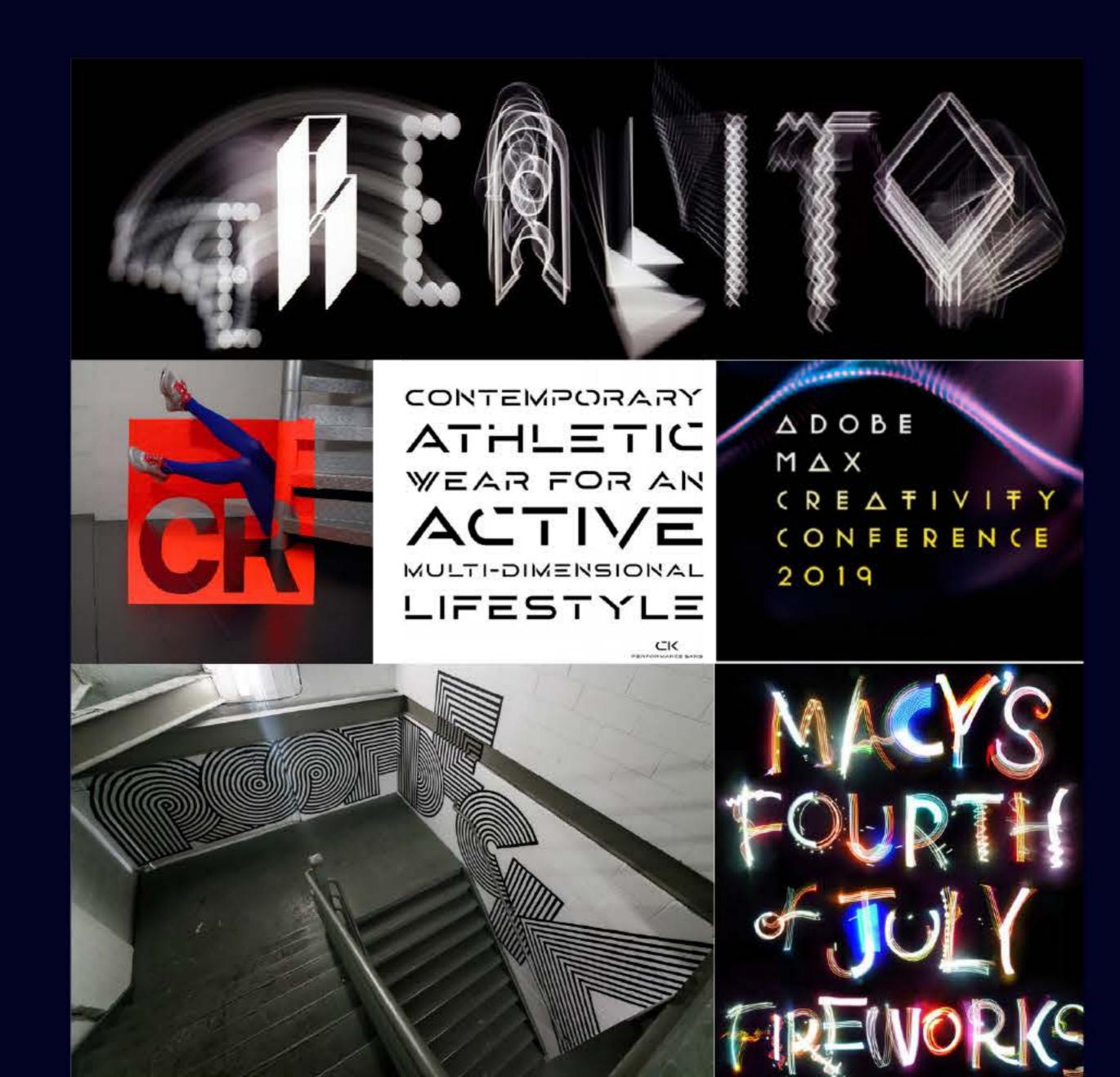
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Craig Ward is an occasional artist, best-selling author and contributor to various industry journals, he is best known for his pioneering typographic works. Craig has been a guest at Adobe MAX, Soho House, the Apple Store, AIGA, TEDx, and the OFFF Festival in Paris as well as a variety of universities.

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### October 16

**5:15** 6:00

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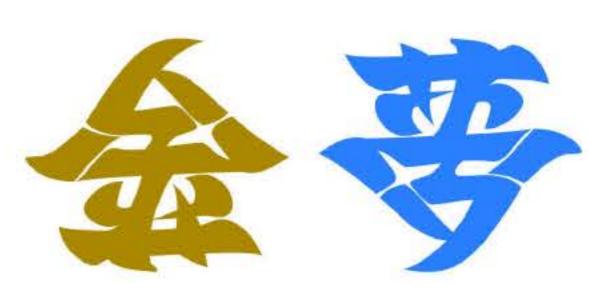
Issei Nomura was a visual artist who create ambigram art and typography. An ambigram is a word or phrase that can be interpreted differently depending on the angle or orientation that it is viewed. It can make for some pretty cool trick-art, which is why artist Issei Nomura finds it so intriguing.

Toyama, Japan











### October 15

9:30 - 10:15

## Graphic designer

Alex Trochut was born in 1981 in Barcelona, Spain. Mixing styles and genres and drawing equally from pop culture, street culture, fashion and music. Alex's work has been internationally recognized, appearing in in exhibitions and publications worldwide

https://alextrochut.com/ Brookly.NYTE



