

Dian Jiao

Go by Jade Jiao

Innovative and effective multimedia designer with a broad range of capabilities, passionate about using design as a medium to create strong connections between people and the thing they experience.

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Website

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Work&Internship

Jun 2021 - Aug 2021

User Experience Designer

Tencent

- Interactive experience design: Analyze product requirement documents, assist in completing the interactive experience design of the homepage in the esports competition app, and create interactive animation effects to achieve the goal of reducing the repetition rate of user operations and improving efficiency.
- UI design: From the user's point of view, update the app and web page frame and visual to enhance the visual experience.
- Design specifications: separate common demand products, improve the efficiency of new users, and formulate design plans and specifications.
- Visual design: According to the brand concept, participate in the design of content platform logo design, posters, sharing page, etc

Sep 2020 - May 2021

Graduate Teaching Assistant at RIT

New Media Design Experimental

NMD Digital Survey I

- Check to make sure the students have included various things in their assignments.
- Solve all students' questions about the course.
- Record class activities.

Mar 2019

Design Assistant

Logan Simpson Design

- Company website: <https://logansimpson.com/>
- Used AutoCAD to draw engineering drawings for playground projects.
- Monitored the progress of the project and participate in project meetings and cooperation discussions.
- Used GIS to analyze ecology and terrain.

Education

Aug 2020-Aug 2022

Visual Communication Design

Rochester Institute of Technology

Aug 2017 - May 2020

Landscape Architecture

Colorado State University

Tools

Figma	Sketch
Cinema 4d	Zbrush
Auto CAD	Lumion
After Effects	Illustrator
Indesign	Photoshop

Language

Chinese	English
Native	Fluent

Awards

- RIT CAD Department Graduate Scholarship.Aug.2020
- John Russel Robertson Horticulture Scholarship (Top 2%) Apr.2019
- CSU Global Partner Reward. Aug.2017